

## **Karnataka Sangha's Manjunatha College of Commerce**

**Thakurli East.**

### **BCOM- (Banking & Insurance)**

#### **Programme outcome:**

1. Help for Personality Development of students
2. Develops financial literacy among students for banking and non-banking sector
3. Creates awareness about laws and governance in banking and insurance sector.
4. Fostering Financial Literacy Knowledge about financial industry
5. Students will gain professional knowledge about banking and insurance industry.

#### **PROGRAMME SPECIFIC OUTCOME:**

1. The learners will get basic theoretical and practical knowledge in Banking and Insurance.
2. The learners will develop understanding of accounting practices followed in banking and insurance industry.
3. The learners get insight about various legal and ethical aspects related to Banking and Insurance sector.
4. The learners will know the practical utility of information technology and develop their competency in managing the activities involved in banking and insurance sector.

#### **COURSE OUTCOMES:**

##### **FY BBI – Semester- I**

<b>Sr. no</b>	<b>Subject</b>	<b>Learning Outcome</b>
1.	<b>Financial Accounting I</b>	Learners will develop the ability to use accounting information to solve a variety of business problems and to understand purpose of financial statements, will get a knowledge about accounting standers and their partial implementation
2	<b>Principles of Management</b>	Learners will develop the ability to work in teams and identify the key competencies needed to be an effective manager. They will also learn the organisational abilities to deal with.

3	<b>Environment and Management of Financial Services</b>	Learners will understand the financial mechanism and the financial structure in India, They will also get knowledge about the banking and insurance industry effectively.
4	<b>Business Communication I</b>	Learners will be able to understand verbal and nonverbal communication techniques. It will also leads to personality development.
5	<b>Foundation Course I</b>	Learners will be able to understand the Diversity of Indian society, Rights and Duties of citizen of India, and significant aspects in Indian political system. Learners will know the fundamental duties of Indian citizen specified in Indian Constitution.
6	<b>Business Economics I</b>	Learners will be able to understand the economic theories to analysis business situations, unemployment, inflation and economic growth. They will also learn various concepts like opportunity cost and employ marginal analysis for decision making .
7	<b>Quantitative Methods I</b>	Learners will be able to understand and analyse complex business, banking related problems, application to banking and insurance sector and index numbers. It will also provide fundamental basic knowledge of statistical techniques

### FY BBI -Semester II

No	Subject	Course Outcome
1	<b>Principles and Practices Banking &amp; Insurance</b>	Learners will understand the banking and insurance structure in India with their products and working of these industry.
2	<b>Business Law</b>	Learners will get knowledge about different kind of Indian Acts. Indian contract Act, Sale good Act, consumer protection act will give them market understanding.
3	<b>Financial Accounting II</b>	It helps learners to understanding the calculations related to goodwill and will give insight about Debentures its redemptions and different kinds to shares.

4	<b>Business Communication II</b>	Learners will learn various nonverbal communication technique. Which will have practical implementation in their day to day life.
5	<b>Foundation Course II</b>	Learners will understand the concepts of liberalization, privatization and globalization and economic changes in the society after that.
6	<b>Organisational Behaviour</b>	Learners will know about organizational behavior in banking and insurance sector, it will help to understand organizational culture development.
7	<b>Quantitative Methods II</b>	Learner will understand ratio calculation percentage application in a statistical method

### S.Y.BBI - Semester III

Sr.no	Subject	Course outcome
1	<b>Information Technology in Banking and Insurance-I</b>	Learners will learn about the basic factors and practical implementation of technology used in Banking and insurance sector.
2	<b>Foundation Course III</b>	Learners will be able to understand various banking innovations after nationalization.
3	<b>Financial Management I</b>	Learners will learn to measure risk and returns with practical problems.
4	<b>Management Accounting</b>	Learners will understand that with the help of analysis of financial statement managers can be able to analyze the situations in the organisation, and take the right decision towards achievement of organisational goal.
5	<b>Financial Markets</b>	Learner will be able to understand financial system of India. It will also provide understanding about derivative markets.
6	<b>Organizational Behavior</b>	Learner will be able to understand concepts of individual behavior, importance of organizational behavior in banking and insurance industry.
7	<b>Direct Taxation</b>	Learner will understand the government tax slab and its deductibility towards various provisions of income tax and Service tax.

## SY BBI – SEMESTER -IV

Sr. no	Subject	Course outcome
1	<b>Financial Management-II</b>	The subject will give understanding regarding working capital management and financial structure related to it.
2	<b>Cost Accounting</b>	Learner will know the concept of basic cost and their practical implementation in banking and insurance industry.
3	<b>Entrepreneurship Management</b>	Learners will learn about the key aspects regarding entrepreneurship and will get inspiration towards that.
4	<b>Foundation Course- IV</b>	Learners will able to get knowledge and understanding of life and non-life insurance products.
5	<b>Information Technology</b>	Learners will understand basic concepts of Email, Internet and websites, domains and cyber security law.
6	<b>Business Economics II</b>	Learner will learn about various aspects of macroeconomics and international theories.
7	<b>Corporate &amp; securities Law</b>	Learners would understand overview of Company law and Study the regulatory framework of SEBI.

## TYBBI -Semester V

Sr. no	Subject	Course outcome
1	<b>Auditing –I</b>	Learner will get a basic knowledge about the Auditing Job in banking sector.
2	<b>Financial Service Management</b>	It will help the learner to develop insight towards financial mechanism and technical analysis of financial market.
3	<b>International Banking &amp; Finance</b>	This subject will help the learner to learn off shore banking structure.
4	<b>Business Ethics and corporate governance</b>	Learner will understand the concept corporate governance, ethical behaviour in corporate sector.

5	<b>Strategic Management</b>	Learner will understand the decision making process and strategic implementations in the organisation.
6	<b>Research Methodology</b>	Learner will learn types of research and types of research and will get motivated towards it.

### TYBBI - Semester VI

Sr. no	Subject	Course outcome
1	<b>Central banking</b>	Learners will get knowledge about practical analysis of security y investment. They will also get knowledge about central banking process in India.
2	<b>Security and portfolio Management</b>	Learners will get an idea regarding primary and secondary market analysis and investment structure.
3	<b>Auditing-II</b>	Learners will learn the process regarding Auditing process in Banking and insurance Industry.
4	<b>Human Resource Management</b>	This subject gives knowledge about role of human resource manager and various human resource practices.
5	<b>Project work-I</b>	It will help students to develop their research skills
6	<b>Marketing in Banking and Insurance</b>	Learners will learn about various marketing technique adopted in banking and insurance industry to attract consumers.

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