



**KARNATAKA SANGHA'S**  
**MANJUNATHA COLLEGE OF COMMERCE**  
Kanchangaon, Khambalpada, Thakurli (E), Dist. Thane - 421 201.



<p>Affiliated to University of Mumbai Recognized under Section 2(f) &amp; 12(b) of the UGC act, 1956 LINGUISTIC MINORITY (KANNADA) Est. 1999 College code - 520</p>	<p>Tel. Nos. 0251-2439952 /2441826 Mobile : 9321115841 Website : <a href="http://www.ksmanjunathacollege.edu.in">www.ksmanjunathacollege.edu.in</a> E-mail ID : <a href="mailto:mcac_college@rediffmail.com">mcac_college@rediffmail.com</a></p>
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**ANNUAL REPORT**

2022 - 2023

**Our College Motto, Vision and Mission are as follows:**

**MOTTO**

*SaaVidhyaYaVimukte* – Education liberates from ignorance.

**VISION**

To work for the creation of a centre of excellence by training and empowering young minds.

**MISSION**

- To educate and train learners in the fields of Commerce, Accountancy, Business Economics, Management, Banking and Finance.
- To collaborate with industries for equipping learners with relevant knowledge, skills and attitude.
- To act as a catalyst in empowering learners to become better citizens by developing a sense of social conscience and commitment.

Admissions were conducted through blended mode and Lectures were conducted through Offline Mode. . Examinations for SY, TY, and FY classes and M.COM classes as per the University directives and students procured 72 % in FY, 71.5% in SY and 100% in TY and 86.67% in M.Com result.

**Activities were conducted, mainly under the aegis of IQAC as follows:**

**Webinars/Seminars/Workshop/Competitions/Guest Lectures:**

The broad mission of the college is to provide education in commerce and Management fields and to collaborate with industries to equip the learners with the relevant knowledge, skills and attitude. The strength of the students for the academic year 2022 - 2023 is 1391 (B.Com-726, BMS-190, BAF-250, and BBI-171 & M.Com 54. FYJC – 480, SYJC-451)





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1. Webinar on Environmental Awareness protection laws was organized by Commerce Association on 5 June 2022.
2. Marathi Vangmay Mandal and NSS organized Shivswarajya Din to pay tribute to Chhatrapathi Shivaji Maharaj on 6 June 2022.
3. Faculty Empowerment Session on Holistic Development & Role of Education was organized on 18 June 2022.
4. 45 NSS and Non NSS Students participated in the Happy Street Celebration organized by Thane police department on 19 June 2022 at 90ft road Thakurli.
5. 50 NSS volunteers, in association with KDMC, participated pulse polio drive from 26 June to 3 July 2022 at Thakurli and Dombivli.
6. Nearly 104 teachers and students participated in the yoga camp organized by NSS, WDC & Health & Counseling cell on International Yoga Day on 21 June.
7. Nearly 31 NSS & Green club students undertook Tree plantation on 90 feet road Ushma petrol pump on 30 June 2022.
8. On the occasion of World Doctor's Day 1 July 2022 nearly 60 NSS volunteers, participated in blood donation camp in association with Rotary Club of Dombivli uptown and Chidananda Charitable trust.
9. FDP on Research Methodology was organized by Research Cell on 6 July.
10. PPT & Essay Competitions was organized by Economics Colloquium and NSS on World population day 11 July.
11. WDC and Alumni association conducted a guest lecture on Women's role in Journalism on 16 July.
12. FDP on Minor Research Project was conducted by Research Cell on 19 July.
13. IPR & Entrepreneur Cell organized Entrepreneurship programme on 20 July.
14. Green Club, in association with Paryawaran Dakshata Mandal (NGO), organized Guidance lecture on Mangroves on 21 July.
15. 91 NSS volunteers undertook Swachhata Abhiyaan (Cleanliness Drive) Abhiyaan near KDMC School to create awareness about plastic free environment on 23 July.







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Est. 1999

College code - 520

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16. Commerce Association conducted Newspaper Ad-making competition on 25 July.
17. NSS unit organized Road Safety Campaign on 28 July.
18. NSS Unit organized Awareness about MotorTraffic Act and Discipline on 28 July.
19. Nearly 50 NSS students participated in Road Safety Campaign on 29 July.
20. Alumni association and Placement cell organized guest lecture "How to choose a career" on 1 August.
21. NSS organized Poster, Rangoli, Elocution, Essay & PPT Competitions on 10 Aug.
22. 60 NSS students participated in Prabhat Pheri (Rally) - Azadi ka Amruth Mahotsav on 12 August.
23. On 13 August NSS Unit organized Health Check-Up Programme.
24. On 15 August Independence Day was celebrated with patriotic songs and skit.
25. NSS Unit organized Cleanliness Drive on 17 August.
26. Around 15 NSS students participated in the Ganpati Nirmalaya Collection Project along with Paryavaran Dakshata Mandal on 1 September. They also helped RTO in traffic control during Ganpathi festival.
27. Students' Council organized Peer to Peer learning on 5 September.
28. On occasion of Poshan Mah, NSS Unit, WDC and Health and Counseling Cell created awareness on 'Save Water' on 7 September.
29. Commerce Association organized Guest lecture on 'Changes in Advertising in 75 years of Independence' on 12 September.
30. Green Audit was conducted by Environment Club on 13 September.
31. PTA Association organized Parents Meeting of FY & SY students on 13 September.
32. Career Guidance & Placement Cell organized Placement drive along with TNS [Technoserve] on 15 September.
33. Career Guidance & Placement Cell organized placement drive by Sutherland on 19 September.





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34. NSS day was celebrated on 24 September by organizing a Street play on 'Cleanliness drive and Youth Leadership Development Programme' in collaboration with Swami Vivekananda Kendra.
35. Communication & Soft Skill association arranged a reading session on 'Mahabharata' on 26 September.
36. NSS Unit, in collaboration with Swami Vivekananda Kendra, arranged Guest Lecture on 'Swami Vivekananda' on 26 September.
37. Research Cell, IPR & Incubation Cell and Management Association organized PPT competition on 'Local Entrepreneurs of Dombivli' on 27 September.
38. NSS students participated in Poshan Mah and distributed healthy snacks to the students of KDMC School N670 on 27 September.
39. Communication & SoftSkill Association organized workshop on 'Writing Application Letters' for FYBCOM students on 28 September.
40. Communication & Soft Skill Association conducted a workshop on 'Study Techniques & Mind Mapping' for FYBMS & TYBMS students on 29 September.
41. Marathi Vangmay Mandal organized 'M- Marathicha' on 30 September.
42. Students' Council organized Garba Raas on 1 October.
43. 14 NSS volunteers attended Gandhi Bhajan Sandhya and undertook cleanliness drive organized by University of Mumbai & NSSCell on 2 October.
44. Research Cell organized Faculty Development Workshop on the 'Preparation of SSR' for queries and doubt solving and documentation for NAAC 3 October.
45. Career Guidance & Placement Cell, in collaboration with Technoserve has conducted training for students on 'Employability Skills' on 3 October.
46. NSS Unit organized Guidance Lecture on 'Skill Development Courses' conducted by Shreya Banap Viveknanad Trust on 05 October.
47. Health & Counselling Cell, WDC & NSS Unit along with KDMC organized 'Health check-up' Camp 6 October.
48. Communication & Soft - Skill Association conducted Workshop on 'Study Techniques & Goal Setting' on 7 October.







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49. Students participated in Final Rounds of Folk Dance Competition in the Youth Festival organized by University of Mumbai on 7 October.
50. BAF Department organized Fresher's Party for FYBAF students on 10 October.
51. NSS & Dept. of Commerce organized an Add on Course on 'Disaster Mitigation through CivilDefense' from 10 October to 17 October.
52. WDC & NSS along with Vacha Charitable Trust organized movie screening "NATKHAT" on International Girl's Day on 11 October.
53. Career Guidance & Placement Cell & Accountancy Association organized Visit to National Stock Exchange to learn about Shares Market on 12 October.
54. Commerce Association conducted Peer to peer on the topic 'Newspaper Advertising' on 13 & 14 October.
55. Commerce Association & IPR & Incubation Cell organized 'Heritage Tour & Industrial Visit' to Parle Company and ancient Shiv Temple, Ambernath on 15 Oct.
56. 68 NSS volunteers distributed sweets and crackers to students of KDMC School No. 70 for Diwali Festival on 21 October.
57. NSS celebrated 'National Unity Day of India' by encouraging students to take a pledge on 31 October.
58. Examination of Semester I & III was conducted in the Month of November.
59. NSS conducted 'Vigilance Awareness Week' on 1 November.
60. 60 NSS students participated in 'Anti Plastic Rally' in with collaboration with Paryavaran Dakshata Mandal, Urja Foundation & KDMC on 19 November.
61. NSS and Health and Counseling Cell organized Seminar, formed a Human Chain and undertook Rally on 'Walk in Blue for Diabetes Awareness' 14 November.
62. NSS Unit, Electoral Club & Alumni Association conducted Guest lecture on 'Khap Panchayat & Honor Killing' on 16 November.





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63. NSS, Electoral Club & Alumni Association conducted Essay writing competition on 'Kranti Surya Savitri Bai Phule' on 28 November.
64. NSS, Electoral Club & Alumni Association conducted a lecture on 'Fundamental rights & duties of Indian citizens' on 29 November.
65. NSS, Electoral Club & Alumni association conducted Elocution competition on 30 November.
66. NSS organized Samata Parva on 30 November 2022.
67. NSS, Electoral Club & Alumni Association, with HDFC and JJ Mahanagar Bank organized 'Blood Donation Drive', and collected 38 Blood bottles were on 1 Dec.
68. Library organized Book Review Competition on 3 December.
69. 70 students participated in Samata Parva Rally organized by NSS, Electoral Club & Alumni Association on 5 December to create awareness about 'Constitutional Rights'.
70. 70 students and staff participated in Aadhar card, Voter Card & Domicile Drive organized by NSS, Electoral Club & Alumni Association on 6 December.
71. NSS students served as volunteers during the 'Inter-School Science Exhibition' at TILAK NAGAR 8 Dec.
72. NSS, along with KDMC, organized Swachh Bharat Abhiyan Rally on 15 December.
73. Students' Council organized 3 days Personality Grooming Workshop on 19 December. The students were trained by Mrs. Maharashtra 2008.
74. Students' Council organized Tarang Annual Day Prize Distribution and Cultural Program function at Savithri Bai Phule Hall on 22 December.
75. NSS organized 7 Days Residential Camp at Donegoan, Vangani on 24 December.
76. Indoor Sports were conducted on 3, 4 & 5 January.
77. Outdoor Sports were conducted 9 January.
78. NSS, with Vivekanand Kendra, celebrated 'Yuva Diwas' by organizing a Suryanamaskar Camp on 11 January.







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79. In collaboration with United Way, NSS organized a Guest Lecture on 'Road Safety' for students & teachers travelling on Scooters and bikes on 11 January.
80. A Seminar was conducted on 'Personality Development and Thoughts' of Vivekananda on 12 January.
81. Students' Council organized Salad Decoration Competition on 14 January.
82. Students' Council organized Rasoi Competition on 16 January.
83. Students' Council organized Halloween & Mono Acting Competition on 17 January.
84. Students' Council organized One Act Play & Reel Karo Feel Karo on 18 January.
85. Students' Council organized Dance Competition on 19 January.
86. Students' Council organized 'My Tradition Best Tradition & Traditional Fashion Show' on 20 January.
87. Annual Athletic Meet was conducted on Gymkhana Grounds on 21 January. Nearly 250 students participated in Athletic Fields and Team events.
88. Students' Council organized Rose Day on 23 January.
89. Students' Council organized Republic Day & Prize Distribution 26 January.
90. Students assembled in Auditorium and attended the online session 'Pariksha pe Charcha' by the Honorable Prime Minister of India on 27 January 2023.
91. Students & teachers performed Surya Namaskar on International Surya Namaskar Day on 28 January.
92. Students prayed for 2 mintues to pay tribute to the Martyrs of India on 30 January.
93. Marathi Vangmay Mandal organized Add on Course on "Introduction to spoken Indian Languages" (Kannada, Marathi, and Sanskrit) from 2 to 18 February.
94. NSS & Alumni Association organized Adhar & Pan Card Camp on 3 and 4 February.
95. Economics Colloquium, in collaboration with NIMS, conducted Financial Literacy Programm from 6 to 8 February.
96. Commerce Department conducted Add on course on 'Basic Photography and Camera Techniques' from 6 to 20 February.





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97. Career Guidance & Placement Cell conducted Guest Lecture on 'How to Choose Career in Management' on 10 February.
98. In collaboration with Great White Company, NSS & Alumni Association organized District level program on 'How to Crack an Interview' on 11 February.
99. Marathi Vangmay Mandal & Students' Council organized Rangoli Competition on 13 February.
103. Marathi Vangmay Mandal & Students' Council organized Handwriting Competition on 14 February.
104. Marathi Vangmay Mandal & Students' Council organized Musical Chair on 15 Feb.
105. Marathi Vangmay Mandal & Student Council organized Maharashtra Food Festival on 16 Feb.
106. Marathi Vangmay Mandal & Student Council organized Video making competition on 17 February.
107. Career Guidance & Placement Cell organized Career Mantra on 17 February. Nearly 1,500 students from our college and neighboring college interacted with \_\_\_\_\_ establishments.
108. Commerce Department conducted Photo Competition & Valedictory Function of Add-on Course on 20 February.
109. IQAC organized Knowledge Exchange Session – NEP on 20 February.
110. In Collaboration with Urja Foundation (NGO) NSS Unit organized 'Plastic waste & E-Waste Collection Drive' on 26 February.
111. Research Cell organized Guidance Lecture on 'Research Methodology' on 1 March.
112. National Multi-disciplinary E-Conference was conducted on 'Contemporary Trends and Sustainable Development Goals' on 4 March.
113. WDC celebrated 'International Women's Day' & encouraged students to take a Pledge to be Gender sensitive. A film on Women's issues was also screened on 8 March.
114. WDC conducted PPT competition on 'Women's Role in diff. sectors' on 11 March.







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115. In association with Great White Pvt. Ltd, Alumni Association & Management Department organized 'Internship Drive' on 13 March.
116. Marathi Vangmay Mandal organized Gudi Padwa Procession on 22 March.
117. Examination of Semester II & IV was conducted in the Month March & April.
118. Students' Council has organized TY Farewell on 1 April.
119. Research Cell organized Intercollegiate Faculty Development Programme on 'API and Introduction to E-Content Development' on 3 April.
120. Self-Finance courses had Viva-Voce of TYBMS/BAF/BBI on 15 April.
121. In collaboration with NGO, Magic Bus Placement Cell conducted orientation lecture & also an Placement Drive on 23 April.
122. Students' Council organized Convocation Ceremony for Graduating students on 24 April.
123. IIQA was summited on 28 April.



Dr. Sushila Vijaykumar  
Principal