

Workshop on
Learning sk
13 October 2

**Karnataka Sangha's
Manjunatha College of Commerce &
Junior College of Commerce,
Kanchangaon, Khambalpada, Thakurli(E) - 421201**

NOTICE

MCC/1-28/

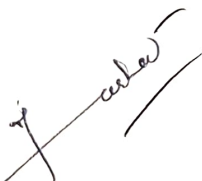
28 september 2022

All the students are hereby informed that under the Aegis of IQAC and Commerce Association, we are conducting 2 days Peer to Peer learning session on : Avenues to Career in Advertisement Industry, by our College on 12 & 13 October 2022 at 11 am in the College Auditorium. The students who are interested to learn about advertising and editing are cordially invited for the same.


Schedule for program is as under

Day 1	Students will be taught skills
Day 2	Practical and query resolving session

E-certificates will be given to all participants. Registration charges are Rs. 25/- only
Consult Farhat Or Divya Madam for the same


Mrs. Farhat Sayed
Commerce Association I/c


Mrs. Jayanthi Vaikunth
IQAC Co-ordinator


Dr. Sushila Vijaykumar
I/c Principal

The Principal

Karnataka Sangha's

Manjunatha College of Commerce and Junior College of Commerce

Date: 13 October, 2022

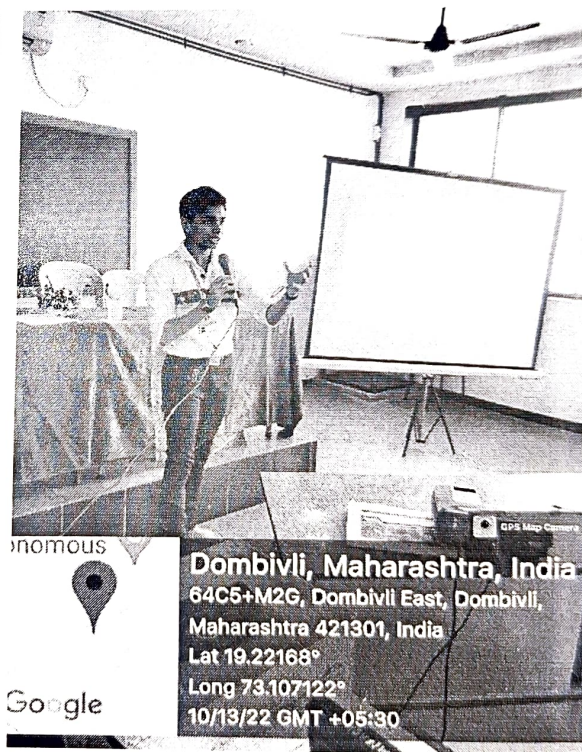
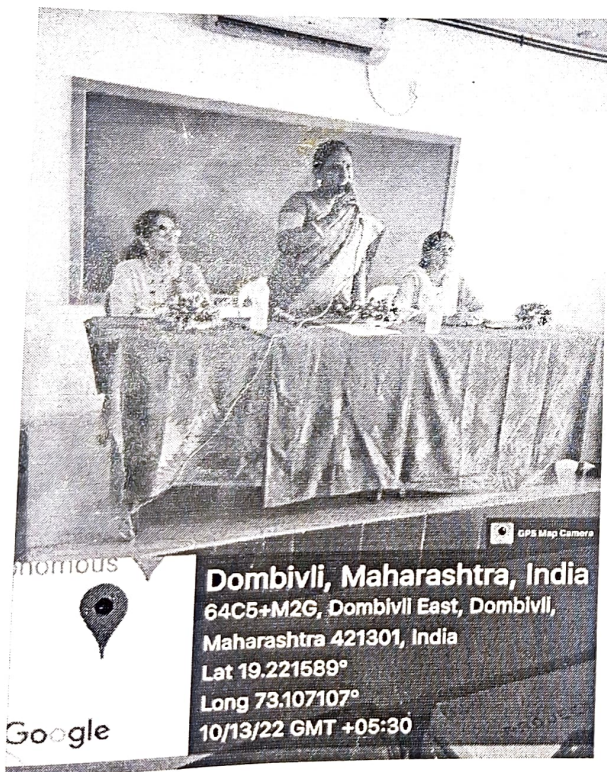
Report on "Workshop on Peer to peer learning skill : Avenues to career in Advertisement "

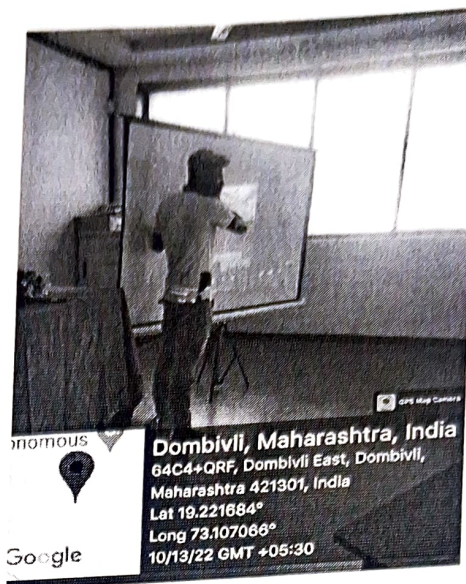
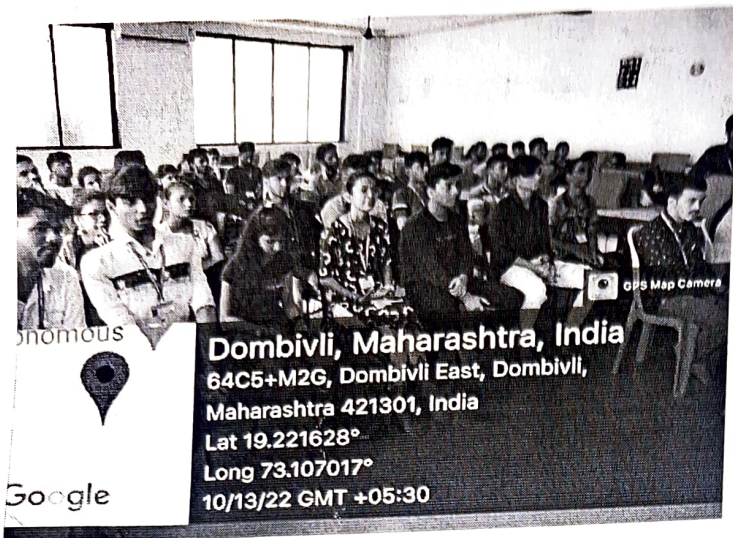
Madam,

On behalf of the Internal Quality Assurance Cell and Commerce Association ,we are enclosing a brief report of "Workshop on Peer to peer learning skill : Avenues to career in Advertisement" which was conducted on Thursday 13 October ,2022 from 11:00 am to 1.00 pm.

The objective of this workshop is to make students learn basic skill required to enter into advertising industry .Students from second year hosted the program and welcomed principal madam. She addressed students and explained about peer to peer learning concept and also importance of advertising .Students shared lot knowledge about various video editing soft wares and applications .For inspiration students were shown creative ads. One on the students gave lecture on how influential ads are made.

The Competition was concluded by some advertising games of tagline recognition and logo recognition. Some photos of competitions are:





Asso. Prof. Jayanthi Vaikunth (Co-ordinator IQAC) :

Jayanthi

Asst. Prof. Farhat Sayed (I/C of Commerce Association):

Farhat

**Manjunatha College of Commerce &
Junior College of Commerce, Thakurli - East**

Attendance Sheet of peer to peer session

Date: 13 October 2022

Sr. No.	Name of the Student	Gmail Id	Roll No.	Class
1	Soni Madureeth	---	2917	F.Y.BBI
2	Dipika Apte	apte.dipika@gmail.com	2602	F.Y.B.V.S
3	AKBhish Bajary	---	2933	F.Y.BBI
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24	Nikita Tiwari	Nikhitawari106@gmail.com	2827	F.Y.BBI
25	Arman Das	naddybaba777@gmail.com	2948	F.Y.BBI

Name of the Student

Gmail Id

Roll No.

Class

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