



**KARNATAKA SANGHA'S  
MANJUNATHA COLLEGE OF  
COMMERCE**

**Kanchangaon, Khambalpada, Thakurli (E), Dist. Thane -421 201.**



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**Programme Outcomes**

**And**

**Course Outcomes**

**(PO – CO)**

**Bachelor of Commerce  
(Banking & Insurance)**

## Karnataka Sangha's Manjunatha College of Commerce

Thakurli East. 421201

### BCOM (Banking & Insurance)

#### Programme outcome:

**PO1:** The learners will gain in-depth knowledge and will specialize in the field of Banking.

**PO2:** The learners will gain in-depth knowledge and will specialize in the field of Insurance

**PO3:** The learners will be aware about various laws and governance in banking and insurance sector

**PO4:** The learners will be able to pursue their future career in the areas of Banking and insurance

### COURSE OUTCOMES:

#### FYBBI – Semester-I

Sr. No.	Subject	LearningOutcome
1.	Financial Accounting – I	<b>CO1:</b> Learners will develop the ability to use accounting information to solve a variety of business problems. <b>CO2:</b> Learners will understand purpose of financial statements, will get a knowledge about accounting standards and implementations
2	Principles of Management	<b>CO1:</b> Learners will understand various functions and Principles of Management. <b>CO2:</b> Learners will identify the key competencies needed to bear effective manager.
3	Environment and Management of Financial Services	<b>CO1:</b> Learners will understand the financial mechanism and the financial structure in India. <b>CO2:</b> They will also get knowledge about the banking and insurance industry effectively.
4	Business Communication – I	<b>CO1:</b> The learners will demonstrate an awareness of the process, channels, methods, and modes of communication. <b>CO2:</b> The learners will be able to identify the physical, linguistic, socio-psychological, and organizational barriers to communication. <b>CO3:</b> The learners will acquire the relevant skills for preparing resumes, drafting acceptance and resignation letters. <b>CO4:</b> The learners will have enhanced listening, speaking, reading and writing skills.

5	Foundation Course - I	<p><b>CO1:</b> Learners will be able to understand the Diversity of Indian society, Rights and Duties of citizen of India, and significant aspects in Indian political system.</p> <p><b>CO2:</b> Learners will know the fundamental duties of Indian citizen as specified in Indian Constitution.</p>
6	Business Economics - I	<p><b>CO1:</b> Learners are able to understand the different concepts of economics related to business Economics and Individual.</p> <p><b>CO2:</b> They will also learn various concepts like opportunity cost, marginal analysis for decision making.</p>
7	Quantitative Methods - I	<p><b>CO1:</b> Learners will be able to understand and analyze complex business, banking related problems, application to banking and insurance sector and index numbers.</p> <p><b>CO2:</b> Learners will gain fundamental knowledge of statistical techniques.</p>

### FYBBI – Semester II

Sr No	Subject	Course Outcome
1.	Principles and Practices Banking & Insurance	<p><b>CO1:</b> Learners will understand the banking and insurance structure in India, their products and its working.</p> <p><b>CO2:</b> They will know the principles and practices followed in Banking and Insurance.</p>
2.	Business Law	<p><b>CO1:</b> Learners will get knowledge about Indian Contract Act, Sale of Goods Act, Consumer Protection Act.</p> <p><b>CO2:</b> They will understand the practical application of it.</p>
3.	Financial Accounting II	<p><b>CO1:</b> Learners will be able to do Calculations related to goodwill.</p> <p><b>CO2:</b> Learners will gain insight about Types of Shares and Redemption of Debentures.</p>
4.	Business Communication II	<p><b>CO1:</b> The learners will be able to make presentations, participate in group discussions and summarize passages.</p> <p><b>CO2:</b> The learners will demonstrate an awareness of interview skills.</p> <p><b>CO3:</b> The learners will draft Notices, Agenda, Resolution, and letters of inquiries, complaints, sales.</p> <p><b>CO4:</b> The learners will be able to submit letters of Consumer Guidance Cell letter and RTI.</p>
5.	Foundation Course II	<p><b>CO1:</b> Learners will understand the concepts of liberalization, privatization and globalization.</p> <p><b>CO2:</b> They will know the economic changes in the society due to LPG.</p>

6.	<b>Organizational Behavior</b>	<b><u>CO1:</u></b> Learners will know about organizational behavior in banking and insurance sector. <b><u>CO2:</u></b> It will help to understand organizational culture development
7.	<b>Quantitative Methods II</b>	<b><u>CO1:</u></b> Learner will understand calculation of Ratio & percentage. <b><u>CO2:</u></b> Learner will know various statistical methods and its application.

### **S.Y.BBI- Semester III**

Sr. No.	Subject	Course outcome
1.	<b>Information Technology in Banking and Insurance-I</b>	<b><u>CO1:</u></b> Learners will learn about the basics in IT <b><u>CO2:</u></b> Learners will know the practical use of technology in Banking and insurance sector.
2.	<b>Foundation Course III</b>	<b><u>CO1:</u></b> Learners will be able to understand various Banking innovations after nationalization.
3.	<b>Financial Management I</b>	<b><u>CO1:</u></b> Learners will learn to measure risk and returns with practical problems.
4.	<b>Management Accounting</b>	<b><u>CO1:</u></b> Learners will understand the ways of analyzing the financial statement. <b><u>CO2:</u></b> They will know how to use the analysis for decision-making in the organization.
5.	<b>Financial Markets</b>	<b><u>CO1:</u></b> Learner will be able to understand the financial system of India. <b><u>CO2:</u></b> Learner will know about Financial market i.e. primary & secondary market and concepts like shares, debentures, Future, Options, derivative market etc
6.	<b>Organizational Behavior</b>	<b><u>CO1:</u></b> Learner will be able to understand concepts of individual behavior, importance of organizational behavior in banking and Insurance industry.
7.	<b>Direct Taxation</b>	<b><u>CO1:</u></b> Learner will understand the provisions of Income Tax, government tax slab and deductions. <b><u>CO2:</u></b> Learners will get insight about provisions of Service tax.

### **SYBBI–Semester – IV**

<b>Sr. no</b>	<b>Subject</b>	<b>Courseoutcome</b>
1.	<b>Financial Management - II</b>	<b><u>CO1:</u></b> Learners will gain conceptual clarity about financial planning, forecasting and budgeting. <b><u>CO2:</u></b> They will understand financial structure and working capital management
2.	<b>CostAccounting</b>	<b><u>CO1:</u></b> Learner will know the concept of basic cost and their practical implementation in banking and insurance industry.
3.	<b>Entrepreneurship Management</b>	<b><u>CO1:</u></b> Learners will learn about the key aspects regarding entrepreneurship. <b><u>CO2:</u></b> They will get inspiration to become an Entrepreneur.
4.	<b>Foundation Course – IV</b>	<b><u>CO1:</u></b> Learners will able to get knowledge and understanding of life and non-life insurance products.
5.	<b>Information Technology</b>	<b><u>CO1:</u></b> Learners will understand basic concepts of Email, Internet and websites, domains and cyber security law.
6.	<b>Business Economics II</b>	<b><u>CO1:</u></b> Learner will learn about various aspectsof macroeconomics and international theories.
7.	<b>Corporate &amp; securities Law</b>	<b><u>CO1:</u></b> Learners will get an overview of Company law <b><u>CO2:</u></b> They will study the regulatory framework of SEBI.

### **TYBBI - Semester V**

<b>Sr. no</b>	<b>Subject</b>	<b>Course outcome</b>
1.	<b>Auditing–I</b>	<b><u>CO1:</u></b> Learner will get a basic knowledge about the Auditing. <b><u>CO2:</u></b> Learners will understand auditing related to banking and insurance transactions.
2.	<b>Financial Service Management</b>	<b><u>CO1:</u></b> The learner will develop insight towards financial mechanism and technical analysis of financial market.
3	<b>International Banking &amp; Finance</b>	<b><u>CO1:</u></b> The learner will know the off shore banking structure. <b><u>CO2:</u></b> The learners will know various aspects related to International Finance.
4	<b>Business Ethics and Corporate Governance</b>	<b><u>CO1:</u></b> Learner will understand the concept of corporate governance. <b><u>CO2:</u></b> Learner will understand the importance of ethics and ethical behavior in corporate sector.

5	<b>Strategic Management</b>	<b>CO1:</b> Learner will understand the process of strategic management i.e. Strategy formulation, implementation and Evaluation. <b>CO2:</b> Learners will get insight about the different corporate strategies.
6	<b>Research Methodology</b>	<b>CO1:</b> Learner will learn types of research, its process and research methodology. <b>CO2:</b> Learner will get inspired to undertake research and will help them in their project work.

### **TYBBI-Semester - VI**

Sr. No.	Subject	Course outcome
1.	<b>Central banking</b>	<b>CO1:</b> Learners will get knowledge about central banking system in India and other countries. <b>CO2:</b> Learners will understand International financial system from the perspective of Central Bank.
2.	<b>Security and Portfolio Management</b>	<b>CO1:</b> Learners will get an idea regarding primary and Secondary market analysis and investment structure.
3.	<b>Auditing-II</b>	<b>CO1:</b> Learners will learn the process of Auditing in Banking and insurance Industry.
4.	<b>Human Resource Management</b>	<b>CO1:</b> Learner will understand the role of human resource manager <b>CO2:</b> Learner will know various human resource practices in organization.
5	<b>Projectwork - I</b>	<b>CO1:</b> Learners will develop their research skills. <b>CO2:</b> Learners will get practical experience of undertaking research.
6	<b>Marketing in Banking and Insurance</b>	<b>CO1:</b> Learner will have conceptual clarity on various marketing concept. <b>CO2:</b> Learners will become aware of various marketing technique adopted in banking and insurance industry to attract customers.